Luxury Video Entertainment – Made in Italy



US MSRP PRICE LIST

Effective: September 1, 2014





For your discerning clients... Please contact your SM2 Representative for more details.



SIM2: Made in Italy

Standing proud in the home theater and digital cinema landscape, dominated by the multinational giants, is an Italian company recognized as the epitome of excellence: SIM2. A business that has been taking on and overcoming the challenges laid down by the market and new technologies time and again during the last 16 years, earning an outstanding reputation worldwide for the innovation, performance, quality, design and comprehensive coverage of our product range. SIM2 is the reference standard brand for motion picture and visual communication professionals, as well as home theater enthusiasts who demand the best. Every day, we commit our extensive resources and efforts in the pursuit of a single objective: absolute excellence. This is what makes the SIM2 brand synonymous with a level of performance, passion and prestige that no other brand can offer - rewarding you with not only superior viewing quality, but also an improved quality of life.

Worldwide success

From our Pordenone headquarters – located in one of Europe's main industrial districts, just a few miles from Venice – to sales offices in the US, UK, Germany and China, we are a group of companies engaged in five sectors of operation (Home Theater, Command & Control, Professional Venue, Digital Signage and Electronic Cinema). We have a business that spans over 60 countries, either directly or through strategic partnerships with leading distributors, to offer customers the world over the same level of excellence in both products and services.



SUPERLUMIS PRO

Clarity, connectivity, controllability

SUPERLUMIS PRO has been designed to meet the needs of the professional projector market where high-performance, easy serviceability and extended product lifetime are paramount. This new projector utilizes an enhanced version of the award-winning LUMIS 3-chip DLP projection platform to produce exceptional image clarity. Firmware and software upgrades, along with real-time adjustments and monitoring, are available (via the on-board LAN connection) to technicians regardless of their geographic location. SUPERLUMIS PRO is an intelligent device that monitors its own internal working parameters, and securely shares this data with the SIM2 service center. Go to the <u>SUPERLUMIS PRO</u> <u>presentation on www.sim2.com</u> to learn more.

3D 3-chip Full HD (1080p) DarkChip4[™] DLP® chipset • **NEW electronics platform with enhanced video processing** and control capabilities • Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1) • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • Includes four pairs of VISUS active 3D glasses • 350W dimmable lamp • Luminance up to 5,000 ANSI Lumens depending on lens type • 2 x HDMI 1.4 • Live Colors Calibration2 software • Cabinet Color: soft-touch matte black • Advanced connectivity: Full Remote Monitoring and Software Upgrade capability

Available in High Brightness (5,000 ANSI Lumens) and Extended Contrast (3,800 ANSI Lumens) versions. Please specify HB or EC at time of order.

UNITHROW(**) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

^(*) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3 NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended. Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
SUPERLUMIS PRO T1	\$65,000
SUPERLUMIS PRO T2	\$65,000
SUPERLUMIS PRO T3	\$66,850





SUPERLUMIS Enhanced LUMIS performance

3D 3-chip Full HD (1080p) DarkChip4[™] DLP® chipset • re-designed ALPHAPATH[™] light engine • Perfect Fit zoom, focus, and lens shift memory feature (lens-free 2.40:1) • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • SIM2 DynamicBlack technology • Includes four pairs of VISUS active 3D glasses • 350W dimmable lamp • Brightness output up to 5,000 ANSI Lumens depending on lens type • Contrast ratio up to 30,000:1 with DynamicBlack • 2 x HDMI 1.4 • Live Colors Calibration2 software • Cabinet Color: High-gloss Dark Gray.

Available in High Brightness (5,000 ANSI Lumens) and Extended Contrast (3,800 ANSI Lumens) versions. Please specify HB or EC at time of order.

UNITHROW(**) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

^(**) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3 NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended. Scope and FLEX anamorphic options are available for this model.

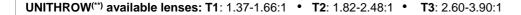
Ordering codes	MSRP	
SUPERLUMIS T1	\$50,000	
SUPERLUMIS T2	\$50,000	
SUPERLUMIS T3	\$51,850	

SUPERLUMIS Size: 18.1" x 8.3" x 17.9" Weight: 24.3 lbs



SIM2 Immersive System (SIS)

•Active/passive 3D System: 2 x SUPER LUMIS Special Platform • 3-chip Full HD (1080p) DLP® chipset • re-designed ALPHAPATH[™] light engine •Dual Video:2 sources in the same screen with limited crosstalk.2:35:1 with motorized bracket and processors • Immersive up to 329 format with curve screen • High Dynamic Range (HDR) capability • Contrast ratio up to 12,000:1 • INFITEC NEW 3D Hi Res Filters • SIM2 motorized Sliding Filter System (SFS) • SIM2 active 3D technology (triple flash 144Hz) • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • SIM2 user adjustable iris system • DynamicBlack[™] technology • 350W dimmable lamp • Brightness output up to 10,000 ANSI Lumens (in 2D dual mode) • 2 x HDMI 1.4 • Live Colors Calibration2 software • Projector mounting motorized bracket assembly with micrometric adjustment capability • Cabinet Color: High-gloss Dark Gray.



(**) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3





SSS (single projector) Size: 18.1" x 8.3" x 17.9" Weight: 24.3 lbs

M.150 S *Cutting-edge projection technology*



N. Line

SIM2 Super PureLED Technology 3D^(*) projector • 1920 x 1080 pixel HDTV resolution • 0.95" 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • Hand-selected components • SIM2 PureMovie, PureAction and PureAction3D^(*) modes • Brightness up to 1,200 ANSI Lumens (output measured equivalent to 1,800 ANSI Lumens lamp-based projector) • Contrast ratio up to 100,000:1 with Dynamic Black Black • Optical Shift and Digital Keystone adjustment • Color gamut >128% NTSC, CINEMA and AdobeRGB • EasyLED control and calibration software • Fast on/off • Typical LED lifetime estimated at around 30,000 hours • Matte Black cabinet with crystal glass accents.

Perfect Fit option is available for M.150 at time of order – see pricing below.

Available lenses: T1: 1.50-2.10:1 • T2: 2.10-3.90:1

^(*) A SIM2 VISUS System is required to initiate this feature (sold separately) Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
M.150 S T1	\$28,000
M.150 S T2	\$28,000
PERFECT FIT option for M.150 S	\$1,995

M.150 S Size: 16.5" x 8" x 21" Weight: 61.7 lbs **M** 15

N. Line

M.120 The most affordable product in the M. Series



SIM2 Super PureLED Technology 3D^(*) projector • 1920 x 1080 pixel HDTV resolution • 0.95" 1080p DLP® chipset by Texas Instruments • IMPROVED SIM2 electronics platform • SIM2 PureMovie, PureAction and PureAction3D^(*) modes • Brightness up to 1,000 ANSI Lumens (output measured equivalent to 1,500 ANSI Lumens lamp-based projector) • Contrast ratio up to 100,000:1 with Dynamic Black • Optical Shift and Digital Keystone adjustment • EasyLED control and calibration software • Fast on/off • Typical LED lifetime estimated at around 30,000 hours • Matte Black cabinet with crystal glass accents.

Perfect Fit option is available for M.120 at time of order - see pricing below.

Available lenses: T1: 1.50-2.10:1 • T2: 2.10-3.90:1

⁽¹⁾ A SIM2 VISUS System is required to initiate this feature (sold separately) Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP	
M.120 T1	¢ 10.005	
M.120 T2	\$ 19,995	
PERFECT FIT option for M.120	\$1,995	



M.120 Size: 16.5" x 8" x 21" Weight: 61.7 lbs





M.120 ST Rear-projection home theater system

SIM2 Super PureLED Technology 3D^(*) projector • 1920 x 1080 pixel HDTV resolution • 0.95" 1080p DLP® chipset by Texas Instruments • IMPROVED SIM2 electronics platform • Short-throw lens (0.675:1) • SIM2 PureMovie, PureAction and PureAction3D(*) modes • Brightness up to 1,000 ANSI Lumens (output measured equivalent to 1,500 ANSI Lumens lamp-based projector) • Contrast ratio up to 100,000:1 with Dynamic Black • Digital Keystone adjustment • EasyLED control and calibration software • Typical LED lifetime estimated at around 30,000 hours • Matte Black cabinet with crystal glass accents.

Available lenses: ST: 0.675:1

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)

Ordering codes M.120 ST

MSRP \$20,995

M.120 ST Size: 16.5" x 8" x 21" Weight: 61.7 lbs

Since 1997: SIM2 USA Inc., 10216 NW 47th St, Sunrise FL 33351. Ph. 954-442-2999, sales@sim2usa.com



SIRIO 2014 *High brightness single-chip 3D DLP projector*

High brightness single-chip 3D^(*) 1080p DLP®-based projector (1920x1080 pixels) DarkChip chipset • **Perfect Fit** zoom, focus, and lens shift memory feature (lens-free 2.40:1) • light output up to 7,000 ANSI Lumens • Contrast ratio up to 8000:1 • 2 x 350W Lamp • Choice of 5 lenses. • SIM2 Live Colors Calibration 2 software • Calibration probe • SIM2 DynamicBlack • PureMovie, PureAction and PureAction3D^(*) modes • 10 Bit video processing • Comprehensive choice of inputs, including 2 x HDMI (1.4 with Deep Color capability) • Advance connectivity: Full Remote Monitoring and Software Upgrade • Cabinet Color: Matte Black

NOTE: Perfect Fit is optimized for M2, M3, M4 and M5 lenses. Cannot be used with short-throw M0 & M1 lenses.

Available lenses: M0: 0.77: (fixed) • M1: 1.21-1.45:1 • M2 (standard lens): 1.45-1.93:1 • M3: 1.93-3.67:1 • M43.67-6.97:1

^(*) A SIM2 VISUS System is required to initiate this feature (sold separately) Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
SIRIO (please select lens)	\$17,000
Standard Lens M2	\$3,000
Lens M0	\$6,500
Lens M1	\$6,400
Lens M3	\$5,950
Lens M4	\$6,300







NERO 3 The power of LED technology

AVAILABLE FROM OCTOBER 2014

SIM2 Super PureLED Technology 3D(*) projector • SIM2 active 3D technology (up to 144 Hz) • 1920x1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • NEW SIM2 electronics platform • Brightness up to 1,400 ANSI Lumens (output measured equivalent to 2,000 ANSI Lumens lamp-based projector) • Contrast ratio up to 30,000:1 with DynamicBlack • Color gamut >115% NTSC • EasyLED control and calibration software • Typical LED lifetime estimated at around 30,000 hours • Black, crystal glass cabinet • Noise level <<28 db

Lens throw ratio: 1.51-2.88:1

^(*) A SIM2 VISUS System is required to initiate this feature (sold separately) Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
NERO 3	\$14.000

NERO 3 Size: 14.4" 5.9" x 17.4" Weight: 26,5 lbs



NERO 3D-2 *Power, precision, innovation*

Single-chip Full HD (1080p) 3D projector • DarkChip4[™] 0.95" DLP® chipset • ALPHAPATH[™] light engine • SIM2 LUMIS 3D electronics platform • SIM2 PureMovie • SIM2 PureAction • SIM2 PureAction3D • SIM2 DynamicBlack • 280W dimmable lamp • Brightness up to 2,000 ANSI Lumens depending on lens type • Contrast ratio up to 30,000:1 (with DynamicBlack) • 2 x HDMI 1.4 • Includes 3D emitter and two pairs of VISUS active 3D glasses • Live Colors Calibration2 software • Cabinet Color: Matte Black

NOTE: Perfect Fit option is available at time of order – see pricing below

UNITHROW^(**) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

^(†) A SIM2 VISUS System is required to initiate this feature (sold separately)

^(**) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3 NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended. Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
NERO 3D-2 T1	\$20,000
NERO 3D-2 T2	\$20,000
NERO 3D-2 T3	\$21,850
PERFECT FIT option	\$1,500



NERO 3D-2 Size: 18.1" 8.3" x 17.9" Weight: 24.3 lbs



NERO 3D-1 Compact and commanding

Single-chip Full HD (1080p) 3D^(*) projector • DarkChip 0.95" DLP® chipset • ALPHAPATH™ light engine • SIM2 LUMIS 3D electronics platform • SIM2 PureAction • SIM2 PureAction3D(^) • 280W dimmable lamp • Brightness up to 1,600 ANSI Lumens depending on lens type • Contrast ratio up to 10,000:1 • 2 x HDMI 1.4 • Live Colors Calibration2 software • Cabinet Color: Matte Black

NOTE: Perfect Fit option is available at time of order - see pricing below

UNITHROW(**) available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1

^(*) A SIM2 VISUS System is required to initiate this feature (sold separately) ^(**) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3 NOTE: Perfect Fit is optimized for T2 and T3 lens options, use with a short-throw T1 lens is not recommended. Scope and FLEX anamorphic options are available for this model.

Ordering codes	MSRP
NERO 3D-1 T1	\$15,000
NERO 3D-1 T2	\$15,000
NERO 3D-1 T3	\$16,850
PERFECT FIT option	\$1,500

NERO 3D-1 Size: 18.1" 8.3" x 17.9" Weight: 24.3 lbs



CRYSTAL CUBE SE

Compact, Lifestyle, Performance

Single-chip Full HD (1080p) 3D projector • DarkChip DLP® chipset • 200W dimmable lamp • **Brightness up to 2,900 ANSI Lumens** • 2 x HDMI 1.4 • **Includes 3D emitter, four pairs of VISUS active 3D glasses and adjustable ceiling bracket** • Crystal glass cabinet • Cabinet Colors: Gloss Black (BG), Gloss White (WG)

Ordering codes	MSRP
CRYSTAL CUBE SE - BG	\$7,500
CRYSTAL CUBE SE - WG	\$7,500



Since 1997: SIM2 USA Inc., 10216 NW 47th St, Sunrise FL 33351. Ph. 954-442-2999, sales@sim2usa.com



CRYSTAL CUBE SE Size: 12.4" 7.5" x 12.49" Weight: 19.8 lbs

CRYSTAL CUBE *Compact, Lifestyle, Performance*

Single-chip Full HD (1080p) 3D^(*) projector • DarkChip DLP® chipset • 200W dimmable lamp • **Brightness up to 2,500 ANSI Lumens** • 2 x HDMI 1.4 • Crystal glass cabinet • Cabinet Colors: Gloss Black (BG), Gloss White (WG)

(*) A SIM2 VISUS System is required to initiate this feature (sold separately)

Ordering codes	MSRP
CRYSTAL CUBE - BG	\$5,000
CRYSTAL CUBE - WG	\$5,000



SCOPE Anamorphic Option

What are the advantages of using an anamorphic lens system to reproduce 2.40:1 movies, when compared to the 'zoom' method?

1. Uses the whole resolution of the projector chipset. 25% more pixels in use.

2. Using the entire projector chipset produces 25% more light output.

3. Speed of change between 1.78:1 and 2.40:1. Our motorized system only takes about a second to switch between the two formats.

4.No image overspill above and below the screen.

SCOPE - Highest quality anamorphic optics for LUMIS and NERO Lines

SIM2's ultimate, high quality anamorphic lens system utilizing ISCO XL anamorphic lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation. • 1 Bracket • 1 Motorized Sled • 1 ISCO Optics XL anamorphic lens • 1 Remote Control for Sled

SCOPE - Highest quality anamorphic optics for M.150 S

SIM2's ultimate, high quality anamorphic lens system utilizing ISCO XL anamorphic lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation. • 1 Bracket • 1 Motorized Sled • 1 ISCO Optics XL anamorphic lens • 1 Remote Control for Sled For use with T2 lens only.

SCOPE - Highest quality anamorphic optics for SIRIO

SIM2's ultimate, high quality anamorphic lens system utilizing ISCO XL anamorphic lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation. • 1 Bracket • 1 Motorized Sled • 1 ISCO Optics XL anamorphic lens • 1 Remote Control for Sled For use with M2, M3, M4 lenses only.

Ordering codes	MSRP
Motorized LUMIS/NERO SCOPE System	\$15,995
Motorized M.150 S SCOPE System	\$15,995
Motorized SIRIO SCOPE System	\$15,995



PROJECTOR NOT INCLUDED



FLEX Anamorphic Option

What are the advantages of using an anamorphic lens system to reproduce 2.40:1 movies, when compared to the 'zoom' method?

1. Uses the whole resolution of the projector chipset. 25% more pixels in use.

2. Using the entire projector chipset produces 25% more light output.

3.Speed of change between 1.78:1 and 2.40:1. Our motorized system only takes about a second to switch between the two formats.

4.No image overspill above and below the screen.

FLEX - Anamorphic optics for LUMIS and NERO Lines

Anamorphic high quality Lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation

• 1 motorized sled • 1 Panamorph Anamorphic Lens

FLEX - Anamorphic optics for M.150 S

Anamorphic high quality Lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation

• 1 motorized sled • 1 Panamorph Anamorphic Lens

For use with T2 lens only. .

FLEX - Anamorphic optics for SIRIO

Anamorphic high quality Lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation

- 1 motorized sled 1 Panamorph Anamorphic Lens
- For use with M2, M3, M4 lenses only.

For systems with a throw distance of over 21 ft, a long-throw version of the lens will be required (price on application).

Ordering codes	MSRP
Motorized LUMIS/NERO FLEX System	\$7,950
Motorized M.150 S FLEX System	\$7,350
Motorized SIRIO FLEX System	\$7,350

PROJECTOR NOT INCLUDED

3D accessories

VISUS System 4RF

Four pairs of SIM2 VISUS active 3D RF glasses • SIM2 active 3D RF emitter • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with SIRIO, NERO and M.150 3D projectors, to enable 3D functionality

VISUS System 8RF Master Box Set

Eight pairs of SIM2 VISUS active 3D RF glasses • Luxury presentation box • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with LUMIS. SIRIO, NERO and M.150 3D projectors.

(3D RF emitter not included)

VISUS 2RF

Two pairs of SIM2 VISUS active 3D glasses • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with (RF version) LUMIS, SIRIO, NERO and M.150 3D projectors, to enable 3D functionality. (3D RF emitter not included)

VISUS 2 (FOR USE WITH IR EMITTER ONLY)

Two pairs of SIM2 VISUS active 3D glasses • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with (IR version) LUMIS, SIRIO, NERO and M.150 3D projectors, to enable 3D functionality *(3D emitter not included)*

Ordering codes	MSRP
SIM2 VISUS 4RF system	\$1,000
SIM2 VISUS 8RF Luxury	\$2,000
SIM2 VISUS 2RF	\$500
SIM2 VISUS 2	\$500

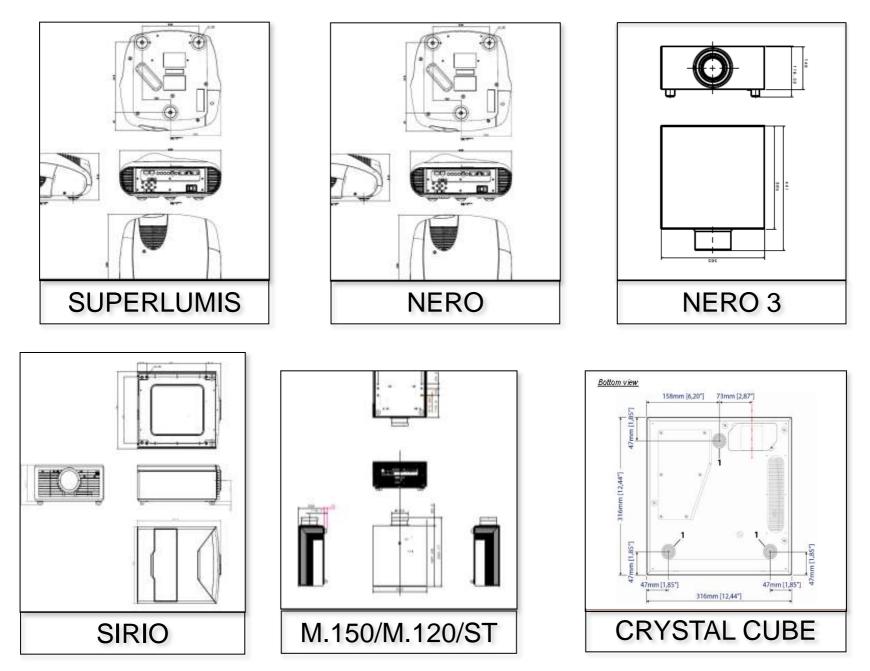




3D accessories

Quality accessories for SIM2 Multimedia Projection Systems	MSRP
VCM ceiling bracket for Teatro series	\$1,050
HT-1080LX ceiling bracket for LUMIS and NERO series	\$355
HT-C3 ceiling bracket for C3X and HT3000 series	\$310
VCM-MICO ceiling bracket for MICO series	\$615
VCM-SIRIO ceiling bracket for SIRIO	\$615
CUBEBRKT ceiling bracket for CRYSTAL CUBE	\$400
HT-CM ceiling plate required for extension pole	\$115
HT-ER1 1' extension pole	\$58
HT-ER2 2' extension pole	\$73
HT-ER3 3' extension pole	\$83
Custom length Fiber-Optic cables Call (9	54) 442 2999
LAMP for DOMINO D10 projector	\$450
LAMP for DOMINO D60 projector	\$685
LAMP for CRYSTAL line	\$685
LAMP for Grand Cinema single-chip and select DOMINO projectors	\$685
LAMP for Grand Cinema HT3000 series	\$945
LAMP for Grand Cinema HT5000, Teatro series	\$995
150W LAMP for Grand Cinema C3X LITE	\$785
250W LAMP for Grand Cinema C3X, C3X-E, C3X 1080	\$945
280W LAMP for LUMIS series and NERO	\$995
350W LAMP for SUPER LUMIS	\$995
350W LAMP for SIRIO	\$995
2KW LAMP for CINEMAQUATTRO	\$POA
Relay Screen Trigger 12V screen interface	\$210

Available in .pdf and .dxf formats



SIM2 USA Inc. Warranty

NOTES

Prices, terms, policies and conditions are subject to change without notice.

Lamps for older SIM2 models are available to order, please contact the SIM2 USA sales office for further information. 954-442-2999 <u>sales@sim2usa.com</u> Two year parts and labor warranty, three months lamp warranty, on all SIM2: LUMIS, SIRIO, NERO M.Line and CRYSTAL projectors when purchased from an authorized SIM2 dealer.

NOTES

Throw Distance: It is recommended not to use the minimum or maximum projector throw ratios stated in the product brochures for your installation. Accurate positioning of the projector is better achieved by avoiding these two extremes.

Home Cinema SCOPE and FLEX systems: include an integrated ceiling bracket for projector, lens and motorized sled.

Motorized Home Cinema SCOPE Systems are compatible with LUMIS, SIRIO, NERO, M.Line models (verify throw ratio when ordering).

Motorized FLEX Systems please verify throw ratio and projector distance when ordering.

Previous Grand Cinema and DOMINO models might still be available. Call for information and quotation.

Advanced Replacement on accessories such as lenses, brackets and lamps is not available.

Prices, terms, policies, conditions, and technical specifications are subject to change without notice.

This price list replaces all previous versions.

funriserie

Exclusive, Powerful, Unique

Very special limited edition projector

Fuoriserie.sim2.com