

# 20<sup>th</sup>

## US MSRP PRICE LIST

Effective: 10 September 2014





# LUMIS 20<sup>th</sup>

*The ultimate cinematic experience*

3D 3-chip Full HD (1080p) DarkChip4™ DLP® chipset • ALPHAPATH™ light engine • SIM2 active 3D technology (120 Hz) • SIM2 PureAction • SIM2 PureAction3D • Includes four pairs of VISUS active 3D lasses • 280W dimmable lamp • Brightness output up to 3,000 ANSI • Contrast ratio up to 10,000:1 • 2 x HDMI 1.4 • Live Colors Calibration 2 software • Cabinet Color: soft-touch Matte Black • Size: 18.1" x 8.3" x 17.9" • Weight: 24.3 lbs.

**UNITHROW<sup>(\*)</sup> available lenses: T1: 1.37-1.66:1 • T2: 1.82-2.48:1 • T3: 2.60-3.90:1**

(\*) SIM2's UNITHROW system lenses make the process of specification or upgrade as simple as T1, T2, T3  
Scope and FLEX anamorphic options are available for this model.

## Ordering codes

LUMIS 20<sup>TH</sup> T1

LUMIS 20<sup>TH</sup> T2

LUMIS 20<sup>TH</sup> T3

## MSRP

\$ 22,000

\$ 23,000



*To commemorate its 20 years of home cinema, SIM2 is pleased to announce its 20th special-edition anniversary product collection of three new cutting-edge videoprojectors. The 20th special-edition offers discriminating consumers an opportunity to become a part of SIM2's legacy of innovation and craftsmanship.*

# NERO 20<sup>th</sup>

*The power of LED*



SIM2 Super PureLED Technology 3D(\*) projector • SIM2 active 3D technology (up to 144 Hz) • 1920x1080 pixel HDTV resolution • 1080p DLP® chipset by Texas Instruments • NEW IMPROVED SIM2 electronics platform • Brightness up to 1,200 ANSI Lumens (output measured equivalent to 1,800 ANSI Lumens lamp-based projector) • Contrast ratio up to 30,000:1 with DynamicBlack • Color gamut >135% NTSC • Typical LED lifetime estimated at around 20,000 hours • Black, crystal glass cabinet • Noise level <25 db

**Available lenses:** 1.50-2.89:1

**AVAILABILITY: END OF OCTOBER 2014**

## Ordering codes

NERO 20<sup>TH</sup>

## MSRP

\$ 9,900



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## CUBE 20<sup>th</sup>

*Power, precision, innovation*

Single-chip Full HD (1080p) 3D<sup>(\*)</sup> projector • DarkChip DLP® chipset • 200W dimmable lamp • Brightness up to 2,400 ANSI Lumens • 2 x HDMI 1.4 • Crystal glass cabinet • Cabinet Colors: Gloss Black • Size: 12.4" X 7.5" x 12.5" • Weight: 19.8 lbs.

(\*) A SIM2 VISUS System is required to initiate this feature (sold separately)

### Ordering codes

CUBE 20<sup>TH</sup>

### MSRP

\$ 3,500



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# Anamorphic Option



*What are the advantages of using an anamorphic lens system to reproduce 2.40:1 movies, when compared to the 'zoom' method?*

- 1. Uses the whole resolution of the projector chipset . 25% more pixels in use.*
- 2. Using the entire projector chipset produces 25% more light output.*
- 3. Speed of change between 1.78:1 and 2.40:1. Our motorized system only takes about a second to switch between the two formats.*
- 4. No image overspill above and below the screen.*

## **SCOPE - Highest quality anamorphic optics for LUMIS 20th**

SIM2's ultimate, high quality anamorphic lens system utilizing ISCO XL anamorphic lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation. • 1 Bracket • 1 Motorized Sled • 1 ISCO Optics XL anamorphic lens • 1 Remote Control for Sled

## **FLEX - Anamorphic optics for LUMIS 20th**

Anamorphic high quality Lens • Custom-built :platform integrates motorized lens sled and projector for ceiling installation • 1 motorized sled  
• 1 Panamorph Anamorphic Lens  
For systems with a throw distance of over 21 ft, a long-throw version of the lens will be required (price on application).

## **PROJECTOR NOT INCLUDED**

Ordering codes	MSRP
SCOPE SYSTEM for LUMIS 20 <sup>TH</sup>	\$15,995
FLEX SYSTEM for LUMIS 20 <sup>TH</sup>	\$7,950

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## 3D accessories

### **VISUS 20<sup>th</sup> System: specially made for the 20<sup>th</sup> Line**

Four pairs of SIM2 VISUS active 3D RF glasses • SIM2 active 3D RF emitter • Xpand 3D active circuitry • stylish design • LCD lenses • Battery powered • designed for use with NERO 20th and CUBE 20th projectors, to enable 3D functionality

#### **Ordering codes**

SIM2 VISUS 20th system

#### **MSRP**

\$650

### **Quality accessories for SIM2 Multimedia Projection Systems**

HT-1080LX ceiling bracket for LUMIS and NERO series

CUBE BRKT ceiling bracket for CRYSTAL CUBE

HT-CM ceiling plate required for extension pole

HT-ER1 1' extension pole

HT-ER2 2' extension pole

HT-ER3 3' extension pole

LAMP for CRYSTAL line

280W LAMP for LUMIS series and NERO

350W LAMP for SUPER LUMIS

Relay Screen Trigger 12V screen interface

#### **MSRP**

\$355

\$400

\$115

\$58

\$73

\$83

\$685

\$995

\$995

\$210

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# SIM2 USA Inc. Warranty



**Two year parts and labor warranty, three months lamp warranty, on all SIM2's 20<sup>th</sup> series projectors when purchased from an authorized SIM2 dealer.**

## NOTES

Throw Distance: It is recommended not to use the minimum or maximum projector throw ratios stated in the product brochures for your installation. Accurate positioning of the projector is better achieved by avoiding these two extremes.

Home Cinema SCOPE and FLEX systems: include an integrated ceiling bracket for projector, lens and motorized sled.

Motorized FLEX Systems please verify throw ratio and projector distance when ordering.

Advanced Replacement on accessories such as lenses, brackets and lamps is not available.

Prices, terms, policies, conditions, and technical specifications are subject to change without notice.

This price list replaces all previous versions.

## NOTES

Prices, terms, policies and conditions are subject to change without notice.

Lamps for older SIM2 models are available to order, please contact the SIM2 USA sales office for further information. 954-442-2999 ext 208 [sales@sim2usa.com](mailto:sales@sim2usa.com)



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